

# **MONTHLY E-NEWSLETTER**

The NOFA-NH monthly E-Newsletter is published for our membership and the public. Each E-Newsletter is unique, providing up-to-date information on organic and sustainable policy, news, farmer resources, NOFA-NH programs, workshops and community events.

## **READERSHIP:**

The NOFA-NH E-Newsletter is emailed to 3,350 readers every month. New contacts are made regularly through outreach events and mailing list submissions.

#### **DEADLINES:**

To place an ad in our monthly E-Newsletter, please submit your ad by the first day of the month in which your ad will run. For example, for your ad to run in March, submit it by March 1<sup>st</sup>. Please provide payment and send a copy of the ad. All ads should be in color and submitted in 300 DPI JPEG format. Checks should be made out to NOFA-NH and mailed to 84 Silk Farm Road, Concord, NH 03301.

### **AD RATES:**

Ad Type	Description	Rates
E-Newsletter Supporter	Hyperlinked logo in the sponsors	\$40 per month
	section at the end of the e-news	\$360 per year (that's just \$30 per
		month!)

## **CLASSIFIED ADS:**

Did you know that NOFA-NH Members can place a classified ad on our website and in our e-news for free once a month? If you're not a member yet, you can still post Classified Ads in our e-Newsletter and on our website for \$45 per month. Classifieds can be up to 50 words including a hyperlink and should be submitted the first of the month in which your ad will run. For example, for your classified to run in March, submit it by March 1<sup>st</sup>.